



## 2012 Business of the Year Award

This award recognizes exceptional philanthropic contributions by a business in Mesa County. The award will be presented to the company that has demonstrated outstanding commitment to philanthropy through financial support and the creation of a corporate culture that encourages and motivates employees to take leadership roles in philanthropy and community involvement. **All nominees will be honored and the winner announced at the annual Human Services Council White Ribbon Breakfast on March 20, 2012, 7:30am at The Double Tree Hotel.**

### INSTRUCTIONS:

- Please type and use a separate form for each nomination.
- Self-nominations are accepted.
- Please list and answer all questions in the nomination narrative on no more than two (2) typed pages.
- Please submit an electronic copy of the company logo to the email listed below
- Nominations will not be considered without two (2) letters of support expanding on or validating the nominee's qualifications.
- A cover letter is not necessary and will not be considered as part of nomination.
- No other attachments will be accepted.

**DEADLINE: Wednesday February 29, 2012**  
**(Postmarked or electronically submitted)**

Nominations must be complete when submitted.  
Sorry, no late nominations or letters of support will be accepted.

### Completed nominations may be submitted in 2 ways:

1) **Email:** Send nomination form, both letters of support, and company logo via email as attachments to: Karen Loughman [kloughman@cwrnhc.org](mailto:kloughman@cwrnhc.org)

OR

2) **Mail:** HSC Business of the Year Award  
Human Services Council  
PO Box 3821  
Grand Junction, CO 81502

**AND please submit an electronic copy of a picture of the person you are nominating for press release and Breakfast program.**

**Thank you for supporting Human Services Council Business of the Year Award.**

If you have any questions regarding the Human Services Council White Ribbon Breakfast Please contact co-chair Karen Galloway- [Karen.galloway@nmss.org](mailto:Karen.galloway@nmss.org) 257-1831

*All nominations will be acknowledged.*



# 2012 Business of the Year Award Nomination Form

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## **NOMINEE:**

Name:

Title (if applicable):

Organization (if applicable):

Address:

Phone:

Email:

## **SUBMITTED BY:**

Name:

Title (if applicable):

Organization (if applicable):

Address:

Phone:

Email:

Relationship to Nominee:

## **NOMINATION NARRATIVE**

Please answer each question below. Limit your typed narrative on no more than two (2) pages.

1. What are the nominee's specific achievements in relation to philanthropic contributions in Mesa County?
2. What impact has the nominee had on volunteerism and/or financial contributions and/or the community?
3. What leadership qualities does the nominee possess that promote philanthropy and/or volunteerism within their corporate culture?

## **SUGGESTIONS FOR A STRONG APPLICATION**

- Keep in mind that the selection committee may not know your nominee. Being as specific and detailed as possible is helpful.
- Answer each question separately and completely
- Allow yourself enough time to gather all the information
- Identify ahead of time who to ask for the (2) letters of support
- Focus on Mesa County efforts only
- Remember, the selection committee evaluates nominations solely on the information you submit
  
- **Be Specific**
  - Describe projects in which your nominee has been involved (both past and present) that best demonstrate your nominee's commitment to philanthropy and volunteerism
  - Include details about your nominee's involvement in each project
  - Report the results obtained or the outcome of each project, using data, if applicable
  
- **Highlight Your Nominee's Impact on Others**
  - Explore the depth of your nominee's philanthropic work by talking with others (peers, colleagues, employees, other groups they are affiliated with, etc.)
  - Provide examples that demonstrate how your nominee's efforts have made a difference in the community and in the lives of others
  - Discuss how your nominee has encouraged or motivated others to become involved
  
- **Make it Personal**
  - Add some feeling to your nomination - philanthropy is all about 'heart!'
  - Share an inspirational story or some anecdotal information
  - Shed some light on the personality of the nominee or the culture of the business
  - Add a quote from your nominee (or others) to reveal your nominee's personality or philosophy on helping others